

# Project of the month

May – 2009



ES13026HW-2



ES13035HW-2

## Vergouwen Overduin – The Netherlands

Vergouwen Overduin is one of the larger Dutch agencies operating within the field of education, training courses and consultancy. The company offers a wide range of training courses and in-company training activities covering various specialities such as presentation, written and verbal communication as well as management training, both national and international. VO employs around 100 people on a permanent basis and also uses a large number of freelancers.

### New flexible office environment

When Vergouwen Overduin decided to move its company head office to a larger office space in Badhoevedorp, the interior design company SomethingEls was consulted to design an office concept in which both trainers and consultants with flexible workplaces as well as support staff would be able to put their talents in to full use.

– The new premises had to reflect the values of the organisation. It turned out that the company's core values, as well as its employees' aspirations and ideas could be summarized in one word – bubbly. This was therefore embodied in the shapes, colours and materials used for the interior, creator of corporate interior concepts Els Willemse of SomethingEls tells, who was responsible for the interior design concept of the office.

Expressing the corporate identity of Vergouwen Overduin, Els Willemse created a unique bubbly carpet which is differently designed for each room. Els choose a mix of colours, corresponding to the colours of bubbly water, which also happened to be the colours of Vergouwen Overduin's logo.

**ege**<sup>®</sup>

we create more than carpets

## Why carpets?

According to Els Willemse, the decision to install carpet had been clear from the very beginning of the project.

– We decided to use carpeting, as it is a very warm material which in a perfect way creates a welcoming and enveloping environment for guests and staff, Els Willemse states.

## Co-operating with ege

– The walls dividing the rooms of the office would be placed after installation of the carpet. So everything would have to be prepared very precisely. Together with the design team from ege, Gijs Onstein, representing ege in the Netherlands and Kreikamp Upholstery Projects, the customised carpet design was carefully transferred into a computer simulation programme and subsequently on to the carpet itself, Els Willemse tells.

Each length of carpet is different and each floor has a different colour theme which required careful planning through each step in the project.

– As a designer one should be able to rely 100 percent on ones suppliers. Even though the assignment was complex, ege proved to be a trustworthy partner, capable of converting my ideas of non-repeating design into reality. The result is really stunning, not only from an aesthetic point of view but many of the employees have also commented on the office being very inspiring and a great, harmonious place to work, Els Willemse tells.

**Contractor:** Kreikamp Upholstery Projects – [www.kreikamp.nl](http://www.kreikamp.nl)

**Interior design:** Something Els – [www.something-els.nl](http://www.something-els.nl)

**Quality:** HL 1100 in special design

**M<sup>2</sup>:** 1,375

**Photographers:** Hans Morren and Fred van 't Slot



RFES13034HW-2